

Monyati Initiatives Rules of Engagement for the Social Development Sector

#1 I never judge an approach of a charity that tries to enable social change. There is not one solution to fight global social challenges. Social enterprises and education are powerful tools. However giving out food or handouts is at times necessary and very valuable as well. We require simultaneous approaches.

#2 I don't judge a donor, social activist or organization by what I seem to see about them. Judging how they live, what they wear, drive or do is wrong. I know nothing about the background.

#3 I refrain from getting emotionally hooked to charitable work. I don't give myself too much importance. As some wise words say "There is inaction in action". I don't do. I am an instrument of a bigger play. Men can only understand three dimensions in a multi-dimensional play. There is a much bigger picture than what we can currently absorb with our limited minds. I trust in that and don't give with the aim to change the entire world. I give as if I simply give to myself, as if my left hand serves my right.

#4 My opinion is not required. My action is.

#5 I am aware that I give for my own benefit, for my own spiritual elevation. I don't do a favor to the receiver. In fact the receiver does me a favor by accepting my gift and helping me in my spiritual journey. This is not the reason of my giving, but I am aware of it. I give with a feeling of gratitude.

#6 I don't play the emotional card to get our message out to potential supporters. People from communities with needs are happy and human just like me. They have a lot to teach me. They have a lot of happiness to share.

#7 I honor the trust given to me by supporters and partners and carry this responsibility to my full capacity. I fulfill my charitable commitments regardless of personal or professional changes in my life. I work with highest integrity, ethics, efficiency and with a firm business mindset to ensure successful implementation.

#8 I refrain from negativity, emotions and pity about the possible hardship of my work and cause. I am deeply blessed to be able to work in the social sector.

#9 I remember that purity, faith and persistence in such efforts make failure impossible. Divine provides. Always.